Merrymeeting Trail Work Plan for 2012
Revised 1/123/12

Winter 2012
Build public support for the trail
       Finish up Wright-Pierce study – Wright-Pierce
       Create electronic project update and press release regarding completion of the Wright-Pierce study – Nicole, Burnham
       Seek opportunities to build e-mail list – all
       Update and link MMT Facebook page including announcement of W-P report - Nicole
       Update MMT web site with W-P report - Victor
       Discuss interim on-road route D Stewart – Dave, Bob
       Identify route for interim on-road route – Dave, Bob
       Begin developing PowerPoint presentation
       Present Wright-Pierce report to selectboards/council

Raise funds for trail
       Identify segment(s) for which to request funds in the MDOT Quality Community Programs 2012 grant round – committee and town decision
       Seek agreement/support from local officials for grant application – local representatives
       Engage local individuals and committees to help with application – Nicole, Steve, Vicky for Richmond
       Work backwards from deadline to identify and assign grant writing tasks – local committee(s)
       Assist local community or communities with application writing – Burnham, others
       Discuss with Dan Stewart declaring the trail to be of statewide significance - Nicole

Refine the organization to build, support, and manage the trail
       Seek town/city manager advice regarding how to move forward with inter-municipal agreement – Tom, Steve
       Draft inter-municipal agreement review by Merrymeeting Trail committee – Tom, Steve
       Draft inter-municipal agreement review by Midcoast Council of Governments – Tom, Steve
       Committee decision regarding timing for moving forward with inter-municipal agreement – all

Spring 2012
Build public support for the trail
       Send electronic updates and press releases and update Facebook page and web site as appropriate – Nicole, Victor, Burnham
       Plan summer events on interim route and possibly on railroad tracks (with MDOT permission) – Bob, Dave
       Complete PowerPoint presentation
       Seek opportunities to show PowerPoint presentation – all
       Work on creating interim route, following MDOT guidance – Dave, Bob
       Create display poster using graphics and information from W-P study

Raise funds for trail
> Focus on writing QCP grant application(s) – Local group(s), Burnham, others
> Create a list of funding alternative funding sources – Burnham, others
> Note grant deadlines and make plans to apply – all

Refine the organization to build, support, and manage the trail
> Move forward with the inter-municipal organization at a pace determined by the Merrymeeting Trail committee - Tom
> Hold a meeting of interested non-profits to discuss how to create a friends group for the trail – Burnham, Tom

Summer 2012
Build public support for the trail
> Hold one or more bike event(s) on MMT interim route – Bob with Merrymeeting Wheelers and other clubs
> Hold one or more walking events on RR corridor with MDOT permission - TBD
> Send electronic updates and press releases and update Facebook page and web site as appropriate – Nicole, Victor
> Seek opportunities to show PowerPoint presentation – all
> Work on creating interim route, following MDOT guidance – Dave, Bob
> Have a presence at summer events including:
>> East Coast Greenway ride (Portland to Hartford), May 19
>> Maine Bike Rally (Biddeford), July 6, 7, and 8
>> BCM Lobster Ride, July 21
>> Richmond Days, July 28
>> Celebrate Bowdoinham, September 7, 8, and 9

Raise funds for trail
> Apply for additional funds as deadlines approach – TBD

Refine the organization to build, support, and manage the trail
> Move forward with the inter-municipal organization at a pace determined by the Merrymeeting Trail committee – Tom
> Move forward with the friends group, having it take the lead on outreach – Burnham, Tom, others

Fall 2012
Build public support for the trail
> Consider holding fall walking/biking events on the interim route or railroad bed (with MDOT permission) – TBD
> Send electronic updates and press releases and update Facebook page and web site as appropriate – Nicole, Victor
> Seek opportunities to show PowerPoint presentation – all
> Work on creating interim route, following MDOT guidance – Dave, Bob

<u>Raise funds for trail</u>
        Apply for additional funds as deadlines approach – TBD

<u>Refine the organization to build, support, and manage the trail</u>
        Move forward with the inter-municipal organization at a pace determined by the Merrymeeting Trail committee – Tom
        Continue moving forward with the friends group, having it take the lead on outreach – Burnham, Tom, others